

**Huxman**  
**Run 2 Sweat**  
**October 5, 2013**



***A Run to benefit the  
National Foundation for Ectodermal Dysplasias  
(NFED)  
Sponsor Benefits***

**Presenting Sponsor**

**\$1,500**

- Naming Opportunity— ***Huxman Run to Sweat***, a 1 mile / 5K / 10K Run Presented by (Sponsor Name).
- Logo displayed at all Food/Beverage Stops
- Live Mention at Tour Start and Finish
- Opportunity to Provide Sponsor Collateral at Event Start/Finish
- Logo on Event T-shirt
- Logo on Route Marker/Mileage Signs
- Logo displayed at NFED Information Center
- Logo on website, run applications, email blasts, and electronic and printed marketing and media pieces.
- Logo/Listing in Run Program and Donor Board at Registration
- Complimentary Run Registration for Four

**Lead Sponsor**

**\$1,000**

- Route Naming – The (Sponsor Name) Route
- Live Mention at Tour Start and Finish
- Opportunity to Provide Sponsor Collateral at Event Start/Finish
- Logo on Event T-shirt
- Logo on Route Marker/Mileage Signs
- Logo displayed at NFED Information Center
- Logo on website, run applications, email blasts, and electronic and printed marketing and media pieces.
- Logo/Listing in Run Program and Donor Board at Registration
- Complimentary Run Registration for Four

**Special Sponsor**

**\$500**

- Opportunity to Provide Sponsor Collateral at Event Start/Finish
- Logo on Event T-shirt
- Logo on Route Marker/Mileage Signs
- Logo displayed at NFED Information Center
- Logo/Listing on website, email blasts, and electronic and printed marketing and media pieces
- Logo/Listing in Run Program and on Donor Board at Registration
- Complimentary Run Registration for Two

***Please make checks payable to: National Foundation for Ectodermal Dysplasias or NFED***

(more sponsor benefits on back side)

- Tour Sponsor** **\$250**
- Logo on Event T-shirt
  - Logo displayed at NFED Information Center
  - Logo/Listing on website, email blasts and electronic and printed marketing and media pieces.
  - Logo/Listing in Run Program and Donor Board at Registration
  - Complimentary Run Registration for Two
- Sponsor** **\$100**
- Listing in Run Program and on Donor Board at Registration
  - Complimentary Run Registration for One
- Other specific sponsorship opportunities:**
- Shirt sponsor** **\$300**
- Logo on Event T-shirt
  - Logo displayed at NFED Information Center
  - Logo/Listing on website, email blasts and electronic and printed marketing and media pieces.
  - Logo/Listing in Run Program and Donor Board at Registration
  - Complimentary Run Registration for Two
- Food/Snack sponsor** **\$300**
- Naming Opportunity at Food/Snack locations
  - Logo displayed at all Food/Snack locations
  - Logo on Event T-shirt
  - Logo displayed at NFED Information Center
  - Logo/Listing on website, email blasts and electronic and printed marketing and media pieces.
  - Logo/Listing in Run Program and Donor Board at Registration
  - Complimentary Run Registration for Two
- Beverage sponsor** **\$300**
- Naming Opportunity at Beverage locations
  - Logo displayed at all Beverage Stops
  - Logo on Event T-shirt
  - Logo displayed at NFED Information Center
  - Logo/Listing on website, email blasts and electronic and printed marketing and media pieces.
  - Logo/Listing in Run Program and Donor Board at Registration
  - Complimentary Run Registration for Two
- Prize sponsor** **\$150**
- Logo/ Listing on website and email blasts
  - Listing in Run Program and Donor Board at Registration
  - Complimentary Run Registration for One

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